

**GCSAA SCAN 2 WIN
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN

**PARTICIPATION LIMITED TO GOLF INDUSTRY PROFESSIONALS, 18 AND OLDER, WHO ARE IN
ATTENDANCE AT THE 2024 GCSAA CONFERENCE & TRADE SHOW.
NOT OPEN TO THE GENERAL PUBLIC.**

PROMOTION PERIOD. The GCSAA Scan 2 Win Sweepstakes (the "Promotion") sponsored by the Golf Course Superintendents Association of America ("GCSAA") will be presented at the 2024 GCSAA Conference & Trade Show ("Show") from Monday, January 29, 2024 to Thursday, February 1, 2024 at the Phoenix Convention Center in Phoenix, Arizona (the "Event"). **The Promotion will only be offered during the Event's normal operating hours and will end at 2:00 PM MT on February 1, 2024.** Operating hours for the Event are subject to change. This Promotion will not be advertised to the general public.

WHO CAN PARTICIPATE

- To participate in this Promotion, you must be a golf industry professional, 18 years of age or older and a registered attendee at the Event ("Attendee").
- The following persons are NOT eligible to participate in the Promotion: Employees of GCSAA, Show exhibitors and Show sponsors along with their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers and any other companies engaged in the development, production or distribution of materials for this Promotion (collectively "Released Parties"), and each of their immediate family members and/or those living in the same household of each. Guests of Attendees and Attendees under the age of 18 are not eligible to participate.
- Also, ineligible to participate are any individuals who are under any obligation, contractual or otherwise, that would prohibit them from participation. Participants must comply with any employer rules or requirements, if applicable, regarding participation in this Promotion.

HERE'S HOW TO ENTER:

- Download the **free GCSAA Conference & Trade Show App** (the "App") and create/log in to your account.
- Visit exhibitor booths on the GCSAA Conference and Trade Show floor or attend an education session during the Event.
- Engage with a booth/session representative to learn about the exhibitor's products and services. At the end of your visit the representative at the booth will present you with a QR code.
- Attend a GCSAA education session and stay until the end of the session. At the end of the GCSAA education session the instructor or a GCSAA representative will present you with a QR code.
- NOTE: Being scanned to enter the GCSAA education session is not a scan to receive two entries into the sweepstakes. The scan to enter is to verify your admission to the education session.
- **Using the GCSAA Conference & Trade Show App, scan the QR code to receive an entry into the random drawing.**
IMPORTANT: You must open the App, click on the green circle with the white frame in the lower right corner of the Scan2Win page to scan the QR code to receive an entry.
- You will receive one (1) entry the first time you visit an exhibitor and two (2) entries for completing attendance (defined as entering at the start of the session and staying to the end of the education session) and complete the above process.
- Limit one (1) scan/entry per exhibitor booth and two (2) entries for entering a GCSAA education session and staying to the end of the session. Once you complete a scan, additional entries cannot be earned from that booth or education session.

You can track the number of entries you have accumulated by clicking the Scan2Win balance icon in the App. Your balance will be highlighted.

When using a web-enabled mobile device, message and data rates may apply. You agree to incur any and all charges demanded by your wireless carrier. Not all mobile devices offer wireless Internet access.

RANDOM DRAWING: A random drawing to select winners will be conducted at approximately **3:00 PM MT at the Event's Send Off Celebration on February 1, 2024. Entrants need not be present to win.** The name of the winner drawn for each available prize will be announced immediately following the random drawing. The random drawing will be conducted by representatives of the Sponsor whose decisions shall be final and binding on all matters relating to this Promotion. The odds of winning a prize depend on the number of eligible entries received.

WINNER VERIFICATION. All winners are subject to verification of eligibility and may be required to complete a Declaration of Compliance and provide a valid driver's license (or other proof of identification) as a condition of prize award. Prizes will be awarded

on site to confirmed winners after verification is completed. If a winner does not respond to the winner announcement at the Event's Send Off Celebration, the Sponsor will attempt to notify the winner by phone or email. If a winner does not respond to said notification within 14 days after the winner is notified, or refuses the prize, then such person will be disqualified and forfeits all rights to be deemed a winner, and an alternate winner may be randomly selected from among all remaining entries. Upon prize forfeiture, no compensation will be given, and Sponsor will have no further obligation to that entrant. Sponsor reserves the right to disqualify an entrant at any time, in their sole discretion, in the event circumstances arise that would constitute a breach of these Official Rules or otherwise

PRIZES AND APPROXIMATE RETAIL VALUES IN USD ("ARV"). The following prizes are available to be won:

- One (1) - Titleist TSR1 Driver – ARV \$599.99
- One (1) - TaylorMade Sim2 Max Driver – ARV \$529.99
- One (1) - Scotty Cameron Super Select Squareback – ARV \$449.99
- One (1) - Scotty Cameron Phantom X – ARV \$429.99
- One (1) - Professional Club Glove Travel Cover – ARV \$329.99

Limit one prize per person. All applicable federal, state and local taxes on a prize and any expenses relating to the acceptance/use of a prize not specified herein are the sole responsibility of winner. Any prize details not specified in these Official Rules will be determined by the Sponsor in its sole discretion. Prizes consists of only the item specifically listed as part of the prize.

No substitutions, cash equivalents, or transfer of a prize permitted except at the sole discretion of the Sponsor, who reserves the right where lawful to substitute a prize with one of comparable or greater value. A prize may not be sold, bartered, or exchanged by winner. Prizes will be awarded "as is" with no warranty or guarantee, either express or implied offered by Sponsor. All guarantees and warranties, if any, are subject to the respective manufacturer's terms and conditions, and winner agrees to look solely to such manufacturer for any such warranty or guarantee claim. In addition, any brands named within this offering are not sponsors of the Promotion. Sponsor is not responsible for damage or the loss of a prize after it has been awarded.

RELEASE. Entrants/winners agree to release, discharge and hold harmless the Released Parties and their respective successors and assigns from and against any claim or cause of action or liability (including but not limited to, personal injury, death or damage to or loss of property) arising out of participation in the Promotion or acceptance, use or misuse of a prize, and agree to be bound by the Official Rules and the decisions of the Sponsor and/or Sponsor's representatives, which are final. Acceptance of a prize constitutes permission for the Sponsor and its agencies to use winner's name and/or likeness for purposes of advertising and trade without further notice or compensation, unless prohibited by law.

LIMITATIONS OF LIABILITY. Released Parties are not responsible for (a) faulty, incorrect, incomplete, undeliverable or delayed computer transmissions, (b) incorrect announcements of any kind, (c) technical hardware or software failures of any kind including any injury or damage to any person's mobile device which may be caused directly or indirectly from entrant's participation or by experiencing any materials in connection with the Promotion, (d) lost or unavailable network connections, (e) unauthorized human intervention, (f) technical or human error which may occur in the administration of the Promotion or the processing of entries or in the winner announcement, or (g) causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Promotion. Sponsor cannot guarantee the performance of any third party and shall not be liable for any act or default by a third party.

GENERAL. This Promotion is governed by US law and is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Sponsor reserves the right to cancel, suspend and/or modify this Promotion if it cannot be executed as planned for any reason or event beyond Sponsor's control, including but not limited to a Force Majeure event or occurrence, an "act of God" (e.g., natural disaster, etc.) or an unforeseeable health event (e.g., pandemic) making it inadvisable, impractical, impossible or illegal or which materially affects a parties ability to perform its obligations under this agreement in whole or in part, or if fraud, technical failures, human error or any other causes beyond the reasonable control of the Sponsor impairs the integrity or proper functioning of the Promotion, as determined by Sponsor in its sole discretion. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE/APP OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. Any entries which are suspected of being fraudulent (including those using robotic, automatic, programmed, or similar methods of participation) will be disqualified, based on determinations made solely by Sponsor. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the authorized account holder of the e-mail address associated with the entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational

institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any promotional materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern, and control. Sponsor is not responsible for any typographical or other error in the printing of the offer or the administration of the Promotion.

GOVERNING LAW/JURISDICTION. By participating in the Promotion, entrant agrees that to the extent permitted by applicable law, any and all disputes, claims and causes of action arising out of participation in the Promotion or any prize awarded will be resolved individually, without resort to any form of class action. If not resolved through direct discussions, entrant agrees that any dispute or claim shall be resolved by final and binding arbitration with an experienced arbitrator licensed to practice law in the State of Kansas. The venue for any proceedings will be determined by the Sponsor. Claims may not be resolved through any form of class action. Entrant agrees that any and all claims, judgments, and awards shall be limited to the lower of either reasonable or actual out of pocket costs incurred, including any costs associated with participation in this Promotion but in no event attorneys' fees; and under no circumstances will entrants be permitted to obtain awards for, and hereby waive all rights to claim, punitive, incidental or consequential damages or any other damages, other than for the lower of either reasonable or actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Promotion winners are subject to abide by the income reporting and, if applicable, the payment of any taxes due per the laws, rules, and regulations of the winners' country of residence. By participating in the Promotion, Entrants hereby expressly agree and accept that for all that is related to the interpretation, performance and enforcement of these Official Rules, each of them expressly submits themselves to the laws of the United States of America and the State of Kansas, expressly waiving to any other jurisdiction that could correspond to them by virtue of their present or future domicile or by virtue of any other cause.

PERSONAL DATA. By participating in this Promotion, where allowed by law, you agree to the use of your information in accordance with Sponsor's [privacy policy](https://www.gcsaa.org/privacy-statement) which can be found at <https://www.gcsaa.org/privacy-statement>. Data will be stored in the United States and may be shared with a third-party company to administer this Promotion unless you have given your prior express consent to receive additional information from Sponsor or a third party.

MISCELLANEOUS. The invalidity or unenforceability of any provision herein shall not affect in any way the validity and enforceability of any other provision in these Official Rules.

SPONSOR: Golf Course Superintendents Association of America (GCSAA), 1421 Research Park Drive, Lawrence, KS 66049.

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