



golf industry show

SAN DIEGO 2019

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GCSAA EDUCATION CONFERENCE | TRADE SHOW | GCSAA GOLF CHAMPIONSHIPS

February 2-7 | San Diego Convention Center

PRESENTING PARTNERS



PARTICIPATING PARTNERS



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The Value of Engagement For Today's Assistant Superintendent



Ian Daniels



Mitch Savage

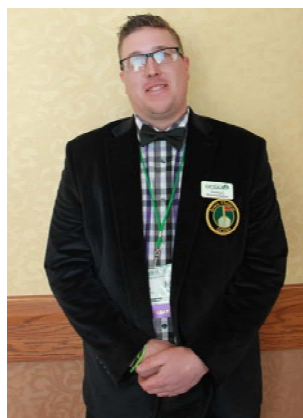


Today's Presenters

Bryce Gibson



David Eichhorn Jr



Jessica Lenihan



Travis Cook





Local GCS Association Involvement

- Attend Meetings
- Assistant Only Meetings
- Asst. Representative Board Member





Government Relations

- Grassroots Ambassador
- National Golf Day
- Lobby Day at State Capital



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GCSAA Task Groups



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Attending Golf Industry Show -Speaking at GIS



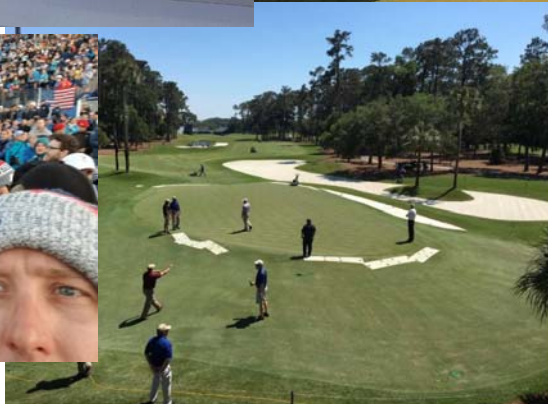
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Tournament Volunteering



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Green Start Academy





Green Start Academy- Leadership and Development Program



Application Deadline- June 2019

Program Dates- October 2019 (Three Day Event)

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EXCEL

NUFARM LEADERSHIP PROGRAM



The Program

The EXCEL Leadership Program features two, two-day education and training sessions and a trip to the annual Golf Industry Show for assistant golf course superintendents. The education and travel for 2019 includes:

- Golf Industry Show, Feb. 3-8 in San Diego, Calif.
- Spring Meeting, TBD, at GCSAA headquarters, Lawrence, Kan.
- Fall Meeting, TBD, at Nufarm, Chicago

Up to 12 assistant superintendents will be selected for this opportunity to develop their leadership skills.

Eligibility

- GCSAA Class C member
- Complete the application and respond to two pre-selected essay questions.
- Application Deadline is in September.

Applicants must be:

- Currently employed as an assistant golf course superintendent within the United States or Canada.
- A Class C member of GCSAA
- Able to participate for three full years



Toro Experience

AT&T 8:54 AM 96%

Toro Golf
@ToroGolf

We're now accepting applications for the 2018 Toro Experience for Assistant Superintendents! This immersive event will help you shape your career in [#golf](#). Click thru to learn more & apply: toro.biz/6014DgeMw. Deadline is 6/8.



Tweet your reply

Home Search Notifications Mail

AT&T 8:47 AM 99%

Ashley Davidovich
@ashleymarie_39

A huge thank you to Toro for a memorable week of networking and professional development. The hospitality and presenters were first class. Truly a once in a life time experience I'll carry with me moving forward in my career. Hats off to all those involved. [@ToroGolf](#)



Tweet your reply

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AT&T 8:46 AM 99%

Steven Rabski
@SRabski

I cannot thank [@TheToroCompany](#) [@ToroGolf](#) enough for the unforgettable week of education, networking and hospitality. The Toro Assistants Experience provided the chance to make many new friends in the industry...oh and I picked up a pretty sweet lid along the way. Thanks [@ct_turf](#)



Tweet your reply

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AT&T 8:45 AM 99%

Tweet

Toro Golf Retweeted

Joe pastor
@josephrpastor

Thank you to [@ToroGolf](#) [@TheToroCompany](#) and [@ct_turf](#) for the inside look at their respective operations, and for wonderful week of education, networking, and hospitality.



8:31 PM · 8/16/18 · [Twitter for iPhone](#)

Tweet your reply

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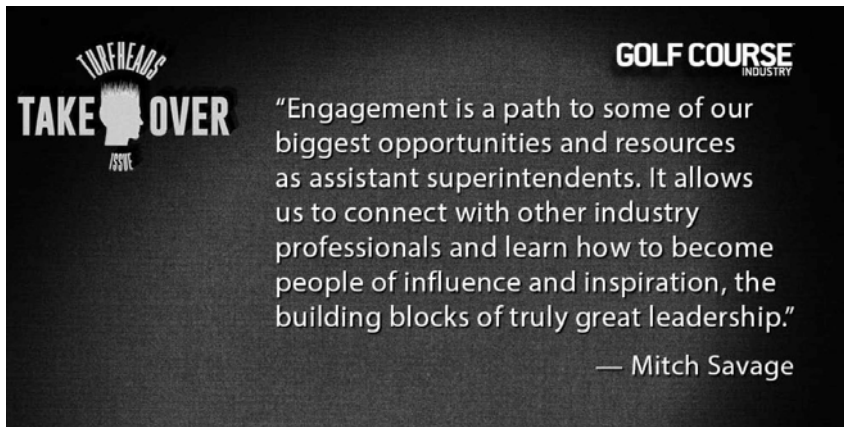


Toro Golf Championship





Writing Magazine Publications Association Newsletters Hand Written Thank You Notes



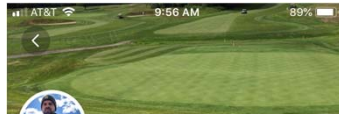
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Social Media



Ian Daniels

@EanDaniels

Husband, Father of 3 boys, Jesus Follower. Class A-Golf Course Superintendent @ Teugega Country Club. Grassroots Ambassador. Clemson Tiger '05.

📍 Rome, NY 📅 Born February 28, 1983

📅 Joined August 2010

837 Following 1,358 Followers

[Tweets](#) [Tweets & replies](#) [Media](#) [Likes](#)

[Edit profile](#)



Mitch Savage

@TheSavageMitch Follows you

Golf Course Superintendent at Broken Tee Golf Course; Member @RMGCSA; EXCEL Leadership; @GCSAA Grassroots Ambassador

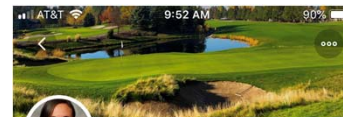
📍 Denver, CO 📅 Joined December 2016

537 Following 951 Followers

Followed by Justin Thomas, Rob Steger, CGCS, Master Grasser, and 225 others

[Tweets](#) [Tweets & replies](#) [Media](#) [Likes](#)

[Following](#)



Jessica Lenihan

@jklenihan5 Follows you

AGCS, @PSUturf, EXCEL Leadership, @greenstartacdm, GCSAA Grassroots Ambassador, IEGCSA BOD, dog mom. Livin' the dream

📍 Hayden Lake, ID 📅 Instagram.com/jklenihan

📅 Born January 4 📅 Joined February 2013

1,360 Following 3,829 Followers

Followed by Bob Randquist, Master Grasser, Mitch Savage, and 450 others

[Following](#)



Bryce Gibson

@BryceGibson8 Follows you

Interlachen CC, Winter Park, FL. #GCSAA Class B, #turf life

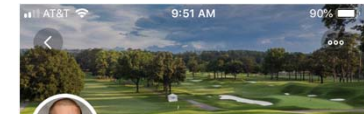
📅 Joined January 2014

506 Following 881 Followers

Followed by Tyler Rae, Turf Warriors 4 Him, Marc Weston, CGCS, and 165 others

[Tweets](#) [Tweets & replies](#) [Media](#) [Likes](#)

[Following](#)



Travis Cook

@gcscook Follows you

Assistant Superintendent 🇺🇸 - The Country Club of Birmingham Florida Gateway College Alumni-Member ,GCSAA member, Alabama GCSA-Assistant BOD, EXCEL Leadership

📍 Hoover, AL 📅 Joined June 2017

206 Following 164 Followers

Followed by Amanda Miller, Kevin Hicks, Mark Semm, and 33 others

[Tweets](#) [Tweets & replies](#) [Media](#) [Likes](#)

[Following](#)



David Eichhorn Jr

@EichhornJr14 Follows you

Asst. Supt. @ Elmcres Country Club, father and avid Hawkeye Fan. Iowa GCSA Asst. Rep and Greenstart Alum, GCSAA Grassroots Ambassador.....views are my own

📍 Elmcres Country Club 📅 Joined June 2014

396 Following 445 Followers

Followed by Andrew Baxter, Jeff Gustafson, Master Grasser, and 98 others

[Tweets](#) [Tweets & replies](#) [Media](#) [Likes](#)

[Following](#)



Thank You!

Ian Daniels

@EanDaniels

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iandaniels11@yahoo.com





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