



A typical day! Wake up. Check your phone for texts and social news. Brush your teeth. Shower. Make coffee. Have breakfast. Go to work. Get the crew going. Check emails. Do tasks. Go to lunch. Check texts. More email. More tasks. Go home. Maybe exercise. Make dinner. Watch TV. Go to sleep. And start it all over again.



Each and every day we have a choice: stick to our routines or break the mundane. No doubt, some amount of routine can be healthy - it makes us feel organized, reduces risks, and lowers stress.

But it can also prohibit growth.



Thoughts become stale and we grow accustomed to mediocrity.

But here's the thing, we control living to our fullest potential. Amazing things happen when we open ourselves up to what is possible.

We can create an extraordinary routine, a sort of anti-routine.

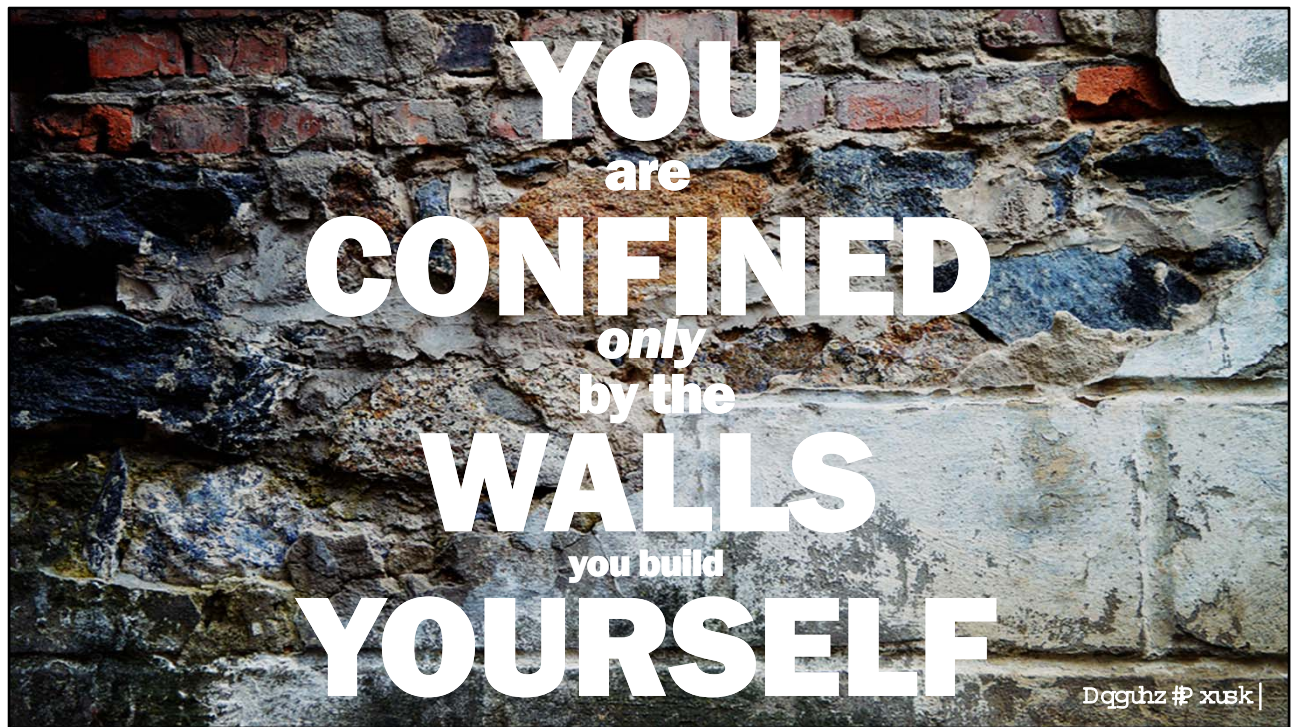


CAMPS is an exercise which includes active engagement and relationships combined with personal growth to achieve Everyday Innovation – and Create a Spark in Your Routine.

It stands for Connectivity, Action, Moving the Pieces, Partnerships, and Self-Improvement.



Connectivity means communicating, putting yourself out there, networking, having conversations and connecting with others including friends, family, new friends or associates. Whether it's sending a text, a note through LinkedIn, or picking up the phone – make a connection. Check in. Touch base.



You are Confined ONLY by the walls you build yourself.

Through simply interacting you ignite the power to grow.

Set a goal to connect with at least one new person and reconnect with someone at least once per week.

You intentionally open the door to thinking and viewing things in a different way.



Because you never know how you might be **INSPIRED** by someone.

How you could help someone - or work together to achieve something amazing.

Like kicking ass against cancer. Robbie Dorsch.

Pure inspiration.

Positive connections.

Next in CAMPS is Action.



Be both deliberate AND random.

Do things with conviction and intention that are out of your comfort zone – rather than watch a movie Friday night, go to a charity dinner. Be visible – volunteer, join a board.

You will ignite a spark - by NOT opting out.



A great example of deliberate action that sparked one of the most useful inventions of our time began with a man and his dog on a hunting trip. A Swiss engineer was inspired by burrs sticking to his dog's fur & created what we now know as Velcro.

in 1955 **George de Mestral** invented and patented Velcro. Two decades later NASA popularized Velcro when it was looking for ways to keep objects attached to walls while in orbit.

<https://www.velcro.com/blog/2016/11/an-idea-that-stuck-how-george-de-mestral-invented-the-velcro-fastener/>



As adults we don't necessarily consider "play" time for ourselves, yet this type of ACTION is crucial for opening creativity. Sign up for a baseball team, a photography class, or run a race.

Whatever you do will propel you in a different way. It's in this place where great things can happen.



Moving the Pieces is equivalent to 'delegating meets chess' but on a more strategic scale to create action and think ahead.

If you are interested in real estate investing, use resources like your accountant, mortgage broker, or realtor to alert you of news and trends, so you can focus on strategic, innovative action.



If you work with a general contractor on projects at your course, ask them for help beyond the traditional to move the pieces. Like writing a series of articles for your member newsletter or developing training modules for your crew.

Consider what you can shift to be strategic and spur action. Do this at least twice per month.



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Pursue unique **PARTNERSHIPS** and smart alliances that make sense for you. This doesn't have to entail cash, use the assets you have.

Find a network of peers to cross-promote each other through social media. If a start up is launching, offer your expertise in exchange for equity.

Look for partnerships that align with your passions.



Partner with a school and host a First Green program.

If you love taking photos of the course - many of you take beautiful pictures - partner with a local artist to design custom greeting cards, paintings, or calendars from your photos.

Or partner with Audubon to host a bird watching tour.

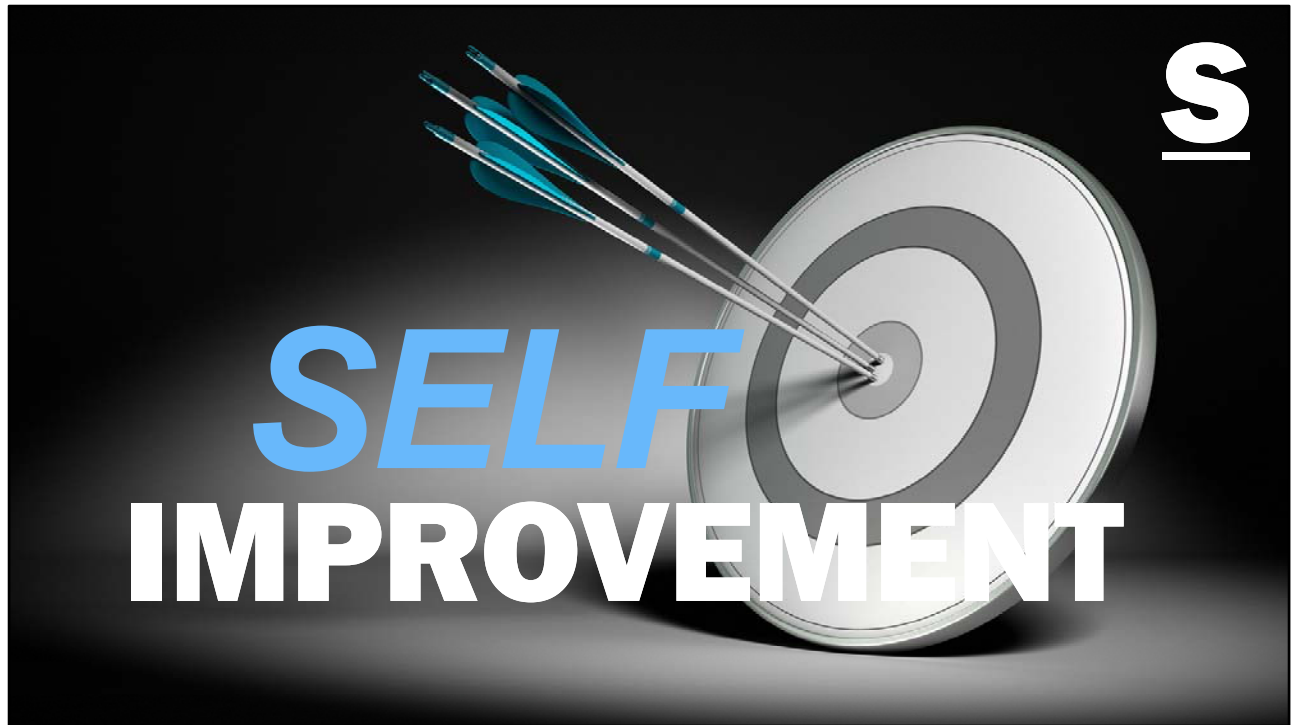


And of course there's partnering in some way with your favorite school. GO GREEN!

Whether for innovative research, student competitions, or recruiting.

Seek alliances that come from a place of authenticity to inspire, solve a problem, or fill a need.

Aim for one per quarter.



And always, always seek ways of **SELF-IMPROVEMENT**.

Take classes, read, listen to podcasts, meditate, exercise. These will expand your thinking enabling you to approach your days in a fresh and different way.

Inspiration, knowledge, and awareness from self improvement turn the gears of innovation.



The experience of education – whether formal or informal – includes learning, asking questions, sharing ideas, increasing awareness, and applying knowledge.

This fuels your thinking and behaviors.



Education is a tremendous asset.

In the words of Louis Pasteur, “Chance favors the prepared mind.”

When you are armed with knowledge and self-awareness you approach tasks with passion, confidence, and vigor.

Try to push yourself to improve - in some fashion - daily.



Connectivity, Action, Moving the Pieces, Partnerships, and Self-Improvement.

CAMPS.

Try it.

Commit.

Check in with a friend once a month to commit to doing it.

Accomplish these items and you will create a spark in your routine.

You will be on the path toward innovation in every day.

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I'm Gina Rizzi with Radius Sports Group, thank you for spending your time with me today.

More?
Oxford comma? Or other funny