

"SportsTurf before  
SportsTurf was Cool!"

Over 40 Years!



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Athletic Field Design  
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Head Groundskeeper Amarillo Gold Sox AA  
Bull Pen Catcher

Affiliate San Diego Padres 1979-82

Tournament Groundskeeper Little League  
Softball World Series 1994-Present

STMA Softball Field of the Year 2012

Logo Painter for many High Schools,  
Colleges and Pro Fields in the Pacific NW

Athletic Field Renovation and Laser Grading  
Field Layout & Striping



**This can be a messy Dangerous job, Be prepared!**



# Things to consider about logo painting

- Pick location and number of logos
- Prep canvas grass color, height of cut, vegetation, weather, type of paint
- Length of exposure, grow out, removal?
- Audience, sponsors, members, fundraising
- Coverage, newsletter, social media, local, national



# World Long Drive Grid





Use of aircraft or drones can help spot typos



# World Long Drive Championships

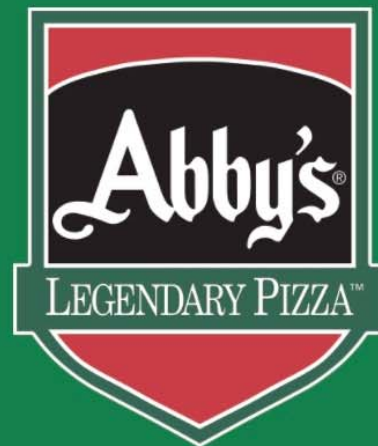
## Logos facing camera (angle)



Use of drones can be a great addition  
promoting your event













Nice bright contrasting colors can highlight your message











**Slight slopes work  
best for visibility**



# Use of space







Pre-Cut alphabet help for creating quality text





**Work with what landscape gives you  
Slopes are great for a more visible display**



# Flyer for upcoming event

Dear OSU Turf Alumni and Friends of the Program,

Dear Beaver Turf Supporters,

With my first two terms now behind me, I have settled into the turfgrass position very well and am now looking forward to the summer research season. First I would like to thank all of you for your generous support of the program prior to my arrival. Rob Golembiewski spoke very highly of the Oregon vendors and their participation in supporting the program.

I would like to extend an invitation for you to participate and attend the 3rd Annual "OSU Turf Alumni & Friends Weekend" which will only be a 1-day event this year due to an open date on the OSU football schedule. The event will be held on Friday, September 13, 2013 and will consist of an OSU Turf Field Day, Equipment Exhibition and Industry Booths at the Lewis Brown Farm and then a golf tournament followed by dinner at Trysting Tree GC. The day is designed to provide an update on current and ongoing research at OSU, and provide vendors with an opportunity to showcase their equipment and products. Not to forget the opportunity to catch up with friends, visit the old OSU stomping grounds, and hopefully a day to relax and just have some fun. Funds raised from the event will be used to assist the OSU Turf Program.

This year we are offering vendors the opportunity to showcase their products and equipment with the addition of the Equipment Exhibition and the Industry Booth Exhibition. We will also be offering Silver and Gold Golf Outing Tee Sponsorship opportunities to show your support to the program.

Go Beavs!  
Alec Kowalewski



Incorporated into mowing patterns





# Documented Anniversary year



Turning a failed backdrop into a positive display





# Documented Anniversary year





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