## 2022 Conference and Trade Show Silent Auction



## **Donor Recognition Levels**

Once the Conference and Trade Show App is selected, more recognition of donors will be added.

Double Eagle Donor (Estimated Retail Value of \$7,500 and Above) Eagle Donor (Estimated Retail Value of \$5,000 - \$7,499) Birdie Donor (Estimated Retail Value of \$2,500 - \$4,999) Par Donor (Estimated Retail Value up to \$2,499)

Donor Recognition	Double Eagle	Eagle	Birdie	Par
GCM				
Company logo listing in the silent auction ad in the January 2022 issue of <i>GCM</i> Confirmation of donation must be received by December 2, 2021 to be included.	x			
Company name listing in the January 2022 issue of <i>GCM</i> Confirmation of donation must be received by December 2, 2021 to be included.		x		
Thank you ad for all donors in the April 2022 issue of GCM	x	х	х	x
Conference and Trade Show				
Pre-show qualified buyer mailing list to promote silent auction donation and/or presence at Conference and Trade Show List will be sent in January 2022.	x	x	x	
Priority points for every \$250 in retail value donated to the silent auction	x	х	х	x
Exhibit booth signage showing support of the silent auction	x	х	х	x
Auction donor badge ribbons for your entire Conference and Trade Show team	x	х	х	x
A complete list of all prospective buyers who bid on your item(s)	x	х	х	x
Web Based Properties				
Company logo and link on silent auction site recognizing Double Eagle and Eagle Donors	х	х		
Company logo with link, photo and description displayed with company's donated item on the silent auction web site	x	x	x	x
Announcement of each donated item and donating company on Facebook and Twitter	x	х	х	х

The GCSAA Foundation and GCSAA may, from time to time, change its offerings of print and online publications. The GCSAA Foundation will make every effort to substitute equivalent donor recognition via other properties as they are made available.

The GCSAA Foundation is the philanthropic organization of



Each donated item is tax deductible to the extent allowed by law. A letter noting your donation will be sent following the conclusion of the auction.