Space Coast Golf & Turf Association (SCG&TA)

for Golf Course Superintendents & Turfgrass Managers



The SCG&TA:

 Receives assistance from Land Grant Universities and Extension Service (EXT SVC)

 Connects Superintendents & Turf Managers with EXT SVC

• EXT SVC interacts with Supers & Turf Managers

Morrill Land-Grant Act

- Each State receives benefits from Morrill Act of 1862
- Original Mission to teach:
 - Agriculture,
 - Military Tactics,
 - Mechanic Arts, and
 - Classical Studies
- All Students obtain a liberal, yet practical education.





Mission of Today's Land-Grant Universities

- Resident Instruction
- Agricultural Experiment Stations
- Cooperative Extension
 Service

Benefits of Land-Grant Universities

- Provides needed education to each state's population
- Ensures research available to industries & residents
- Supports Best Management Practices (BMP's) in "green" industries



Land-Grant Schools



Land-Grant Institutions in all 50 States & 6 Territories

Cooperative Extension Service...

Provides research-based
 education

 Partners with individuals & businesses

 Strengthens the lives of people and industries





Extension Service...

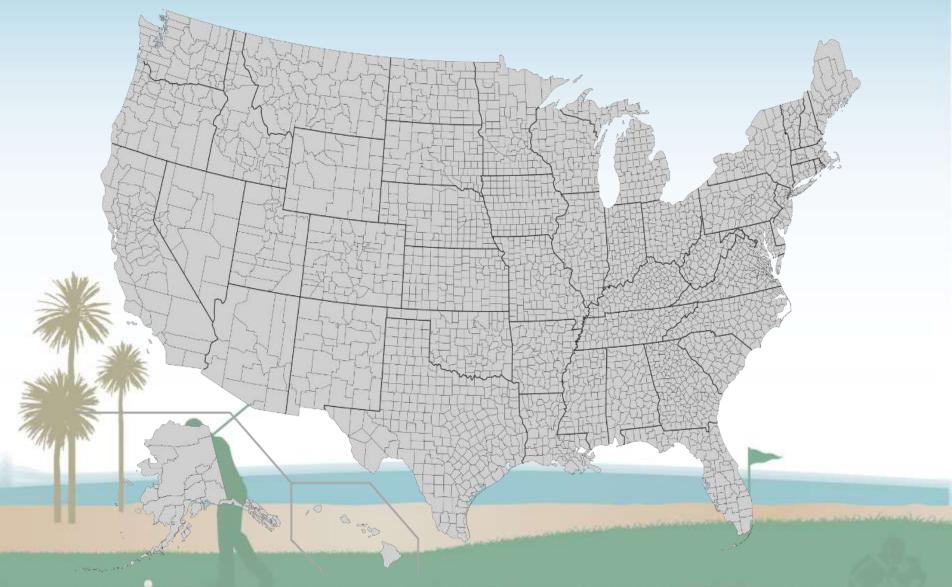
- Offices in every county (3,142)
- Staffed with experts:
 - Agriculture
 - Engineering
 - Horticulture
 - Natural Resources
- Linkages to Land-Grant University

EXT SVC Values...

- Excellence in educational programing
- Unbiased research-based information
- Practical programs that engage the populace



Cooperative Extension Service



There are 3,142 counties in the United States.

Connecting with the Ext SVC...

- Develop a database on courses & sports turf
- Use a ListServ to inform supers & turf managers
- Grassroots programs engage supers & managers

Contact Info for the Superintendents of the SCG&TA





Communicating with Supers & Managers

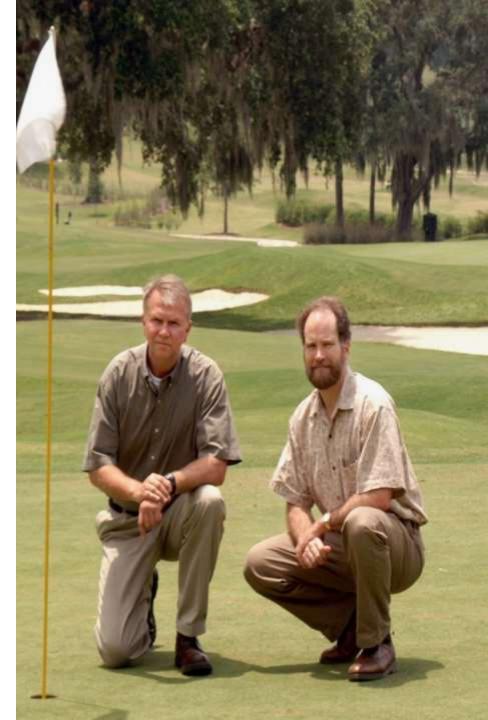
- E-Mail Land-Grant education & research
- Phone calls demonstrate commitment
- Receive Cutting-Edge Turf
 Enhancement Strategies

Involve Stakeholders

Grassroots programs engage
 supers & managers

Site visits create relationships

 Get general managers on board





On-Turf Visits by EXT SVC...

- Determine stakeholder needs
- Supers/Managers query EXT SVC staff
- Paint vivid reality picture

During On-Turf Visits...

- Collect insect, turf & soil samples
- Prepare course as Land-Grant Research Project
- Become seminar subject





In-Service Seminars provide "much needed" learning

- Needs assessment with superintendents & managers
- Curriculum developed by EXT SVC
- Instruction delivered by state EXT specialists

Seminars impart:

- 2-3 In-Service opportunities
 & 1 Field Day annually
- 3 4 CEUs for chemical license renewal
- Networking among Supers
 & Turfgrass Managers





Curriculum for Seminars...

- **1. Nutritional Deficiencies**
- 2. Insect/Weed Control
- 3. Plant Pathogens
- 4. Irrigation Efficiencies

SCG&TA -Alliance for Supers & Turfgrass Managers

- Group of partners & stakeholders
- Gain knowledge and assistance from EXT SVC
- Learn & grow as a team with EXT SVC support





The SCG&TA:

Provides education

Identifies resources

 Facilitates intellectual yet practical exchanges



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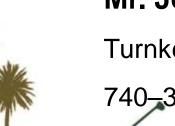
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An Association for Golf Course Superintendents

The Space Coast Golf & Turf Association (SCG&TA)

is a group of partners representing golf courses,

turf grass managers and other stakeholders in the

community/county who are desirous of gaining

knowledge and assistance from

Cooperative Extension Service.



- 1. Providing educational activities for course & turf improvement.
- 2. Identifying county resources to achieve course enhancement.
- 3. Delivering intellectual & mechanical exchanges to course/field staff.

Recommending changes and improvements to courses & fields.



1. Providing In-Service Sessions - Classroom & Field.

- 2. Continual Communication foster Superintendents development.
- 3. Preparing your course/facility to be local Land-Grant Demonstration Project.





What makes an effective association:

- 1. Individuals are genuinely committed to their profession.
- 2. Superintendents & managers sincerely desire to be involved.
- 3. Members feel a sense of engagement & ownership.

Expectations about the association are clear & consistent.



- 1. An adequate number of members would be 5-7. (3-4 Superintendents & 2-3 Turf Managers)
- 2. Meeting 3-5 times per year.
- 3. Providing the key planning and leadership for the association. (Chair Superintendent,
 - Vice Chair Turf Managers & Secretary – EXT SVC Staff)

Assisting with program evaluation & recommending future actions.



To Develop A Similar Association:



- 1. Contact Superintendents and Turfgrass Managers in your County.
- 2. See if Turfgrass Managers in your County's Parks & Recreation might be interested.
- 3. Connect Superintendents and Turfgrass Managers with your County's EXT SVC.
 - **Create an Association for Golf Superintendents** and **Tur**fgrass Managers in your County.



Associations supplement but do not compete with the area GCSAA chapters.



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